

Onboarding email

Subject: Your writer's life starts now

Dear [name],

Your decision to pursue the writer's life couldn't have come at a better time.

The events of 2020 have forced businesses to follow their audiences online. As a result, certain skills have never been in higher demand. You'll learn inside the pages of *The Barefoot Writer* magazine have

That's why we're calling this '**The Year of the Copywriter**'. The opportunities you now have at your fingertips are endless.

Yet, it can feel a bit overwhelming choosing the best path forward. You've got questions. If you're like me when I first started, you've got lots of them. Like...

- Do I need a niche? How do I pick one?
- What is the fastest way to make money as a copywriter?
- What are the hottest project types?
- How do I find clients?

By joining *The Barefoot Writers' Club*, you've made a clear statement to the world and those closest to you. Best of all, it's a statement of confidence in yourself. Not only will you find answers to all the questions listed above, but perhaps more importantly... gain support from a community of freelance copywriters. From newbies like yourself to savvy, well established six-figure earners.

This presents you with a great opportunity... **fast-track your freelance writing career!**

Whether you're looking for a side hustle to supplement your income. Or you're diving in with everything you've got... we've got your back.

Your writer's life starts now! Are you ready to [get started](#)?

P.S. Check out [5 Ways to Write Yourself a Better Future in 2021](#). (on page 17) It's in our latest edition of *The Barefoot Writer Magazine*. Discover how to cash in on these high paying gigs. Pick one that suits you best and get started on your journey to a financially free writer's life today.

Inside you'll discover...

- the high-paying market with no 'selling' and little competition.
- an emerging market that improves the online experience for everyone.
- conversational writing projects that offer consistent work. Plus are in high demand and pay *very* well.

Whatever path you choose, know that we'll be there every step of the way. Along with the community of writers ready and willing to help you in *your* pursuit of [the writer's life](#).