

Prep for Sale

Subject: Your 6-figure inspiration

Dear barefoot writer,

Want to know the single biggest obstacle copywriters face on their path to the writer's life?

How to get started.

Some of you reading this will have no problem jumping in with two feet. But the majority will struggle with this important first step.

The thing is... **there's NO reason *you* have to.**

It can be easy to overlook the fact that all successful writers were once in your shoes. So, it would only seem wise to learn as much as you can from them. After all, copywriting isn't about reinventing the wheel. All you need to do is apply the proven methods to your copy and enjoy the results.

Take the late direct-response copywriter Clayton Makepeace. An industry legend. His advice to new copywriters. Build a solid foundation by studying the masters. There are no shortcuts. You must put in the work.

Sound advice from a million-dollar copywriter.

Are you struggling to pick a niche?

This is a common problem faced by new writers. It can feel like an agonizing decision to make.

What if I choose the wrong one?

B2B copywriter Steve Slaunwhite compares choosing a niche to dating. It's normal to change niches after a few months. You want to find the best match for you. You can only achieve this by trying. The key is only pursuing one at a time; much the same way you'd have more success pursuing one love interest at a time.

At the end of the day, you need to make a decision that's best for you and your *unique* situation.

Does that mean you ignore the advice mentioned above?

Of course not.

These talented writers, coaches, marketers and thinkers didn't get where they are by accident. They practice what they preach. They share all of these powerful insights and tips inside *The Barefoot Writer Magazine*.

The goal here is to inspire you to take the next step. Whether it be the first one or any other along the path to the writer's life.

The key is to get started... and enjoy the journey.

[Are you ready](#) to discover a secret life of fun, freedom, and possibility?

P.S. We're so confident we can help you realize your dream; we're offering a 365-day money-back guarantee. Before you know it, you'll have the confidence of a seasoned writer.

Check out [the details](#) and the **7 FREE reports** that will have you asking yourself... *Why didn't I get started earlier?*