

# Your Path to Online Writing Freedom

Get on the fast-track to a location independent lifestyle with these 3 in-demand writing projects

Need inspiration? Learn how I went from a miserable corporate job to a location independent lifestyle by discovering my path to **online writing freedom**.

What does a life of freedom look like to you?

Take a moment and think about it.

What is the underlying desire? Is it the security and choice of *financial freedom*? The flexibility and control of *time freedom* or the joy and inner peace of *emotional freedom*?

Do you value *creative freedom* to express yourself? To contribute at work in meaningful ways? Or desire the mobility to explore the world with *location freedom*?

The sad truth is... our visions of freedom look a lot different from our reality.



*What does freedom look like?*

In the summer of 2018, I believed nothing could be done about this ‘fact’. I remember sitting in pointless meetings daydreaming about exploring the world.

I was a miserable minion drowning in the corporate world. The joy and purpose of life... gone.

I would often ask myself, “*Why am I exchanging my time and happiness for a paycheck?*”

There had to be a better way.

I was determined with every bone in my body to find a life of freedom and happiness. A life that allowed me to grow and show my creativity. I was ready to take charge of my life and be my own boss!

But how?

After a few missteps, I found a path forward in pursuit of my true passion; the written word.

***My mission ever since has been in the pursuit of a location independent lifestyle.  
Made possible with the discovery of my path to online writing freedom.***

## **What is online writing freedom?**

Online writing - often referred to as digital writing or web writing - is any text you read on a digital device. It can take the form of websites, social media posts, blogs, sales letters, emails or ebooks.

You get the idea.

Freedom is *the power or right to act, speak or think as one wants.*

We can surmise... **online writing freedom is having the right to live your life on your own terms... by harnessing the power of the written word in the online world.**

## **Online writing opportunities for newbies**

Let me start by saying there are no get rich quick schemes that lead to true online writing freedom. Anyone who tells you otherwise is selling you false hope.

The only way to achieve true online writing freedom is to put in the hard work every day.

Having said that, there are a few ways to start earning money right away.

So... *What are the quickest money-making opportunities for new writers?*

First, find projects where you can quickly learn the skills. Just as important, make sure there's a growing demand in your industry.

What follows are 3 of the fastest growing project types for new writers in 2021. They're short, sweet and (relatively) easy to complete. There's also a long track record of writers finding success (but don't worry, there's room for you too)

**Focus on any one of these fast-path projects... and you will achieve your version of online writing freedom!**

## Fast-path project #1 - email

Emails have been around since the start of the internet. Despite what you may have heard... they aren't going anywhere. Businesses have so many reasons to love them. They *offer the best marketing ROI* for your potential clients and they don't take *you* long to complete.

That's a win-win!

It also means you get paid faster.

Cha-ching, cha-ching!!

Most often emails are not the hard sell type of marketing communication. Rather the goal is to get the reader to open them. Once you've done that, **give them relevant and engaging info that leads them to take some sort of action.**

Whether it be...

- downloading a free report
- signing up for a free trial or an email list
- getting a special discount
- registering for an event

There are several reasons companies hire freelance copywriters for email projects;

Including...

- welcoming new 'members' (called onboarding)
- offering valuable tips or news
- leading, or funneling, prospects to a sale or subscription
- Sharing important announcements or deals

The goal of emails is to engage, inform or entertain your target audience in the hopes of increased sales. (usually at some point in the future)

Emails are a powerful tool for businesses of all sizes. It doesn't matter if it comes from Apple or your accountant, they show up in your inbox all the same.

*Consumers who buy products through email spend 138% more than those that don't receive the email.\**

So what's the earning potential for writing emails?



*Emails still offer the best ROI for businesses and a great path to online writing freedom for freelancers.*

Fees range between \$100 - \$500 per email and are around 800 words. The great thing is many of these projects are ongoing. Retainers cut out the hassle of always having to market your freelance services.

The next obvious question you may have is... how do I find email clients? After all, we're about the fast path to online writing freedom.

It all starts with your own email inbox. I know, shocking right?

First, sign up to your ideal clients' email lists. Pay close attention to the style and voice the company uses.

Then create sample emails for practice. You don't even need to send them.

What you *do* need to send is an email selling yourself and how you can help them.

Show them you understand their needs and the needs of their audience.

Repeat the process and experience progress towards your goals.

Are you convinced emails are your fast-path to online writing freedom? If so, check out AWAI's [email copywriting program](#).

## **Fast-path project #2 - blogging**

What's to love about blogging?

Are you passionate about writing, but not so much the selling? Then blogging may be the fast-path track for you. Blogs are more about being helpful in a conversational tone.

**There isn't a business out there that doesn't need a blog.**

What does that mean for you?

You can find consistent, long-term work as a freelance writer.

***53% of marketers say blogging is their top priority. Those smart marketers who do are 13x more likely to have a positive ROI. \*\****

The goal of any successful blog is to educate, inform or entertain. The aim is to be a trusted source of information that's helping people solve problems.

From the client's perspective, your job is to bring in traffic and move prospects to take the next step.

You should focus on either answering a question, solving a problem or showing the way. Perform any one of these well and you've discovered the secret sauce to blogging success. Plus you've made your client very happy. This establishes them as a source of valuable, practical information.

Blogging success also includes...

- attention-grabbing headlines
- use of relevant keywords or phrases (SEO)
- stories, steps and take-aways
- a strong call-to-action (CTA)

Go-to proven blog types

- News
- How to
- Personal story
- Intrigue
- Listicles
- Reviews



*Blog your way to online writing freedom*

Your earnings potential depends on a few factors, but you can expect to make anywhere from \$150 - \$800 per post. The average length is around 1,000 words but can range anywhere from 800 - 2500 words. The number of blog posts depends on the clients' marketing plan. As with emails, these are rarely one time projects.

The best way to score blogging projects is to start your own blog. This showcases your ability to complete the project. While boosting your credibility and separating you from the competition.

I would also recommend being very active on the blogs of the companies you'd love to write for. It's a great, subtle way of getting noticed.

A more forward approach is to reach out to prospects in your niche who have a blog. Then recommend topics or story ideas. If they don't have a blog, recommend one. (although I recommend focusing on blogs that create content regularly)

The key is to be active and unafraid to put yourself out there. The more you do, the faster you'll succeed.

Want to learn more about how you can get started right away on this fast-path to online writing freedom? Check out AWAI's [blogging program](#).

## Fast-path project #3 - E-newsletter

Clients love e-newsletters! They're a great way of keeping in touch with their customers and generating leads. This form of engagement helps their business in many ways. Not the least of which is having a close pulse on the wants, needs and desires of their audience.

Other client benefits include...

- positioning the company as an industry expert
- Staying 'above the noise' of the competition
- turning prospects into customers

You'll love e-newsletters because they provide you with a stable source of income every month.

After all, clients don't only send out one e-newsletter.

Sounds like *another* win-win!

As an e-newsletter writer, your role is to...

- provide in-depth industry research
- develop an editorial calendar
- write content using the clients' voice



*E-newsletters offer consistent work, great pay and the freedom to choose your path.*

Companies publish email newsletters either daily, weekly or monthly. This means, as I shared earlier, a **consistent income source for you**. Expect to write 1,200 - 2,500 words and earn fees ranging from \$800 - \$2,000 per issue. That is some serious earning potential my friends!

First, subscribe to industry e-newsletters and study their success. Then put together a few samples. This practice builds your confidence. It also gives your prospect confidence you have what it takes to get the job done.

No matter your niche, E-newsletters are the norm. That means if you fancy writing them, there's nothing standing in your way. Get started by checking out AWAI's [e-newsletter program](#).

## Pick your path

Now all you need to do is ...

Pick the fast-track path you find most suitable to your skills as a writer and the demands of your industry. Then learn everything you can by studying successful examples and following in-demand writers.

You'll be feeling Big Mo now (momentum). Find a respected program to help you elevate your skills to the next level... and teach you the best strategies for landing high-paying clients.

Once I found my path, I was able to realize my goal of living a location lifestyle. In case you're wondering, I've chosen some of the world's finest tropical locations to do my barefoot writing.

I'm *living* the dream I had not too long ago while daydreaming during those boring corporate meetings.

Your dream may be different, that's great! Chase it!



*Choose your path to online writing freedom*

## Online writing freedom with The Barefoot Writer

By making it to this point you've shown a strong desire to unlock the secrets to online writing freedom.

If you're ready to take action; to take back control of your life, there's no better guide than *The Barefoot Writer Club*. **The whole purpose of the Club is to help you make money freelance writing.**

Key benefits of the Club:

- Develop a strong connection with a growing community of professional freelance writers
- Receive ongoing support and encouragement to help you reach your writing goals
- Learn practical tips, tools and advice from top earner and industry insiders
- Get the inside scoop on how to make money as a writer

Your path to the writer's life doesn't have to be a lonely pursuit.

Are you ready to take action; to pursue your path to online writing freedom?

Learn the secrets to fast-track your [online writing freedom](#). Join *The Barefoot Writer Club* today!

\* wordstream.com

\*\* optinmonster.com

Page title tag /Key description tag

**The Barefoot Writer Club - Your Path to Online Writing Freedom**

<http://www.awaionline.com/p/is/tbw/>

Get on the fast-track to a location independent lifestyle. Discover the 3 quickest money-making projects in 2021. Your path to online writing freedom is within reach. Break free from the cycle of trading your time and happiness for a paycheck. Ready to take charge of your life and be your own boss?

